

HART
Homeless Animal Rescue Team
2638 Main Street
Cambria, CA 93428



(805) 927-7377
(805) 924-1970 fax
www.slohart.org
TIN 77- 0018508
Public Benefit 501(c)3

February 2016

Dear Shelter Supporter

Invitation to support HART Wines, Pines & Felines #4 and throughout the year

HART celebrates its 33rd birthday this month and looks forward to continuing its mission of rescuing animals, housing them in a no-kill, free roam environment and finding them permanent homes in its upcoming 34th year. We are also proud of our efforts to trap, neuter and release local feral cats.

Our largest fundraiser of the year, "Wines, Pines and Felines #4" is scheduled for Tuesday, May 3rd from five to eight pm in Robin's Restaurant Garden. In this lovely setting, the event will feature:

*live music (this year a performance by the Three Sopranos)
a variety of tasty appetizers and desserts from Robin's kitchen, plus local wines
raffle items and a live auction of unusual and varied services and merchandise.*

Wines, Pines and Felines is typically a rather costly event: in the past, our gross was basically twice our costs: so with an expense of approximately \$5000.00, we would gross \$10,000.00 or so. Your participation could help offset those expenses (one local business has underwritten costs in the amount of \$1000.00 for the last three years), so that more of the money is available to HART to use for the needs of the animals in our care.

We want you to play a part. First of all, thank you if you have participated in the past. Last year's event was very popular and a great opportunity for businesses to gain some publicity and draw attention to their goods and services. All donations will be acknowledged in our Event Program and may be featured on our website or other media. You can contribute to this event by:

*providing auction or raffle items as merchandise or as gift cards for goods or services
contributing dollars to help underwrite hard costs of the event
signing up for a variety of yearlong sponsorship packages.*

HOMELESS ANIMAL RESCUE TEAM – HART (TAX ID # 77-0018508)
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warmhearts@slohart.org www.slohart.org

This year, HART is offering five Sponsorship Packages, including an “Exclusive Sponsor” and two levels of advertising on our website. Sponsorships offer a range of benefits to you throughout the year (not just for the upcoming Wines, Pines and Felines Event) including: logo placement of your company on the HART website and facebook pages with a link to your website; mention in programs, brochures, newsletters, print, radio and television media and in our shelter “Gift Shop for Cat Lovers.”

See included flyer.

We plan to sell event-related raffle tickets on our website, so please let us know how you will be participating as soon as possible. We will also be listing live auction offerings online for people to preview. To recognize the generosity and support of our donors, we would like to display business information near the items and/or services donated. Please be sure to include a business card or two, a brochure or other printed material (from your website?) so that they can be displayed.

We’d appreciate any services or merchandise delivered to the shelter (or we can arrange for pick-up) no later than March 31st. A member of the Events Committee will be following up with you about this letter shortly. Thank you for making our past events a success. If you have questions, please contact me at susanbarghini@sbcglobal.net .

Susan Barghini, events chairman, HART



A sample 2.5 x 2.5 advertisement, as it would appear on our website.

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